



Front end developer – digital shopper research

Ipsos NORM is looking for a Junior front end developer to join our team in Stockholm. You are ambitious, motivated, creative, and have a passion for developing your programming skills.

In 2003 – as one of the first agencies in the world – we began the development of Simstore, our software for conducting virtual shopper research. Simstore is a unique cloud-based solution that enables effective analysis of shoppers' behaviour for various market research purposes.

Our international virtual shopper research team comprises professionals with expertise in the areas of psychology, brand management, statistics and research methodology, shopper marketing, graphical visualization and category management. We never settle for the insights and methods of yesterday. Instead, our team is committed to find out more about the factors underlying everyday decisions to gain a clearer understanding of the complexity of decision-making.

Not all research projects are built around our virtual store environment Simstore. We also offer a broad range of customized quantitative research solutions – and we need you to join us.

What we offer

An interesting and challenging position in an international company with a high-performance culture that encourages new ideas and initiative.

As part of the global Ipsos organisation, you will have access to some of the most sophisticated and well-designed research methods, technologies and perspectives in the industry. You will also have access to our large network of experts all over the world.

We work with many of the largest and most successful companies both nationally and internationally.

Your profile

- Basic programming knowledge (HTML, JavaScript, CSS) and experience with different frameworks (jQuery, AngularJS, Bootstrap, Git, Grunt, React, NodeJS, Perl etc.)
- Knowledge of Word, Excel and text editing programs
- Be able to explain technical issues to a non-technical person
- Eager to research and learn in a self-directed way (always improving)
- Curious, proactive and creative
- Positive and easygoing team player

We work widely across many areas and therefore it is important that you are curious and fearless about learning new things.

Key responsibilities

You will primarily work with programming of customized surveys and special solutions. You may have some years of work experience, but that is not a requirement. Proficiency in the programming languages mentioned above is most important. Further you will be doing:

- Minor and major application feature development
- Code, test, and deploy features/applications/projects/modules/plugins
- Troubleshoot application bugs and determine resolutions



- Collaborate with a team of researchers to organize, set-up, and program customized projects according to specifications and timelines
- Conduct tests and debugging on surveys
- Continuously develop your own expertise, deeper and wider

Position is full time and based in Stockholm.

Salary to be agreed. Starting date ASAP.

Interested?

Please send your application to simstorejob@ipsos.com referencing heading "Front end developer" in the subject line. If you have any questions they can also be sent to anna.beatus@ipsos.com

We will be conducting interviews on an ongoing basis, so please send your application as soon as possible.

Ipsos will hold applications during the time the recruitment process is active and will share applications with relevant managers and HR

Ipsos NORM is a part of Ipsos since 2018. Together we offer a unique suite of shopper research tools and advise our clients in their strategic and operational shopper activities. Ipsos is a world-leading research and market analysis company with 16,600 employees in 89 countries, which makes us one of the world's largest and most famous research companies. Ipsos in Sweden consists of over 150 employees distributed in offices in Stockholm, Härnösand and Lund.
