

Jr. Programmer / Digital Producer

Do you want to work in a dynamic environment together with driven individuals who also have a passion for finding better solutions? Maybe you are curious about what chocolate bars look like in the rest of the world, or just appreciate solving logical problems? At Ipsos NORM you will be part of a team where creativity and a problem-solving attitude is appreciated.

Who are we and what do we do?

We are Ipsos NORM, a small entrepreneurial company with 70 employees and part of Ipsos - one of the worlds' largest market research companies! We are experts in understanding and anticipating consumer and buying behaviour in all purchasing situations.

It all began in 2003, with the development of Simstore® - a unique software for conducting virtual shopper research. Since then the company has grown and today we are a global supplier for basically all FMCG (Fast-Moving Consumer Goods) customers. How cool is that! ... But what does it actually mean?

We all buy Fast-Moving Consumer Goods, either it's in-store or online. Disregarding what we're buying, there is always a decision-making process influenced by all sorts of variables. One variable is the impact of marketing activities, which is of high importance when it comes to point of purchase. This is what Simstore® is all about. It unlocks these processes, predicts the impact of marketing activities and helps companies become data driven. **We were, and still are, proud to be pioneers within this area!**

About the role

As a Jr. Programmer / Digital Producer you script and visualize our shopper studies in our own software Simstore®. You will be joining the studio-team in Stockholm. You will be working closely with your project manager either situated in the same office or in Amsterdam. You will be sharing the progress, issues or new solutions with our team on daily basis. Together we build a strong and efficient team, with a can-do attitude.

Your main work task includes:

- Programming and visualization of surveys in Simstore®
- Image handling and building life like shelves in Photoshop
- Quality control of programming
- Coordination with subcontractors such as photographers, translators and fielding agencies

Who are you?

As a person you're a true team player, keen to learn and share your knowledge. You understand the importance of good communication and your role as a team member. You are solution oriented, structured and can handle several projects in different stages simultaneously.

- Methodical and meticulous
- Communicative and responsive
- Basic understanding for HTML, CSS, (JavaScript is a plus)
- Basic knowledge in Photoshop
- Fluency in English

Are you ready to join our journey?

We're about to take off so don't hesitate to send your application today! This is an open application. Processes will start after the summer.

If you have any questions regarding the position or the process you are welcome to contact simstorejob@ipsos.com
